

# Helping IAYT Thrive is Worth the Effort

—John Kepner, IAYT Executive Director

*As a 501(c) (3) nonprofit organization, contributions to IAYT are tax deductible as allowed by law.*

IAYT is 2,700 members strong and has many accomplishments to be proud of, all primarily supported by dues and the generous support of its members. This year many long-range efforts flowered to propel our field forward; yet like so many organizations these days, IAYT was financially challenged. Your contributions will continue to make a difference.

## Key Accomplishments in 2009

- Symposium on Yoga Therapy and Research (SYTAR) 2009 with over 600 attendees, an internationally acclaimed faculty, and IAYT's first Common Interest Community sections to share more of the work of our members
- Launching of *Yoga Therapy Today*, a beautiful evolution of *Yoga Therapy in Practice*, with the March issue celebrating the 20<sup>th</sup> anniversary of IAYT
- The 2009 *International Journal of Yoga Therapy*, by far our largest issue ever
- Launching a careful effort to develop standards for the training of Yoga therapists, supported by 47 charter members of the new Member School program, and the new Standards Committee with 11 volunteer program directors
- Posting all legacy issues of the *International Journal of Yoga Therapy* to IAYT's professional journal hosting site at MetaPress
- Partnering with the *Yoga Journal* in the "Healing with Yoga" session at the *Yoga Journal's* fall conference at Estes Park, CO, IAYT's first appearance there
- Representing Yoga therapy at the Academic Consortium for Complementary and Alternative Health Care
- Representing Yoga and supporting the "Yoga as a Therapeutic Intervention" symposium at the North American Research Conference on Complementary and Integrative Medicine.

## Priorities for 2010

- Enhanced support for IAYT publications (the *International Journal of Yoga Therapy*, *Yoga Therapy Today*), and the Digital Resources Library
- Supporting the standards effort with a well-experienced consultant
- A small, high-quality, research-focused SYTAR

## How you can help

- Make a donation via IAYT's secure "Support IAYT" credit card donation page
- Become a Patron Member (\$1,008, with a 5-year membership)
- To make a specific grant to support these priorities, or to otherwise support IAYT's mission, please contact John Kepner, IAYT's Executive Director, [jkepner@iayt.org](mailto:jkepner@iayt.org)

Since IAYT's renewal in 2004, your association has taken the *International Journal of Yoga Therapy* to peer review; launched the SYTAR; established *Yoga Therapy Today* as a triannual hard-copy publication; developed a Digital Resources Library to host professional conference presentations and support collaborative work by special interest groups; developed a website with a search function for Yoga therapists and a member's section; electronically hosted IAYT publications with a professional search function and a means to distribute subscriptions to libraries around the world; established strong working relationships with complementary Yoga, Ayurveda, and professional healthcare organizations; and started a careful, collaborative and professional effort to develop standards for the training of Yoga therapists. **YTT**

